

# 2024 Partnership Agreement

This agreement is between the company listed below and the Town of Lillington.

Partnership Level  Diamond  Silver  
please check one:  Platinum  Bronze  
 Gold  Other

Company Name

Physical Address

City State Zip

Mailing Address (if different)

City State Zip

Contact Person Title

Phone Email

Please check which event(s) you would like to have an exhibitor space at (if applicable to your partnership level).  
 Easter Extravaganza  
 July 4th Festival  
 Halloween Festival

Full payment enclosed  Bill me—for Gold and above only (select option below)

**Billing**  *Diamond*: \$2,500 initial payment plus 3 equal payments of \$2,500 every three months.  
 *Platinum*: \$2,000 initial payment plus 6 equal monthly payments of \$500.  
 *Gold*: \$1,000 initial payment plus 3 equal monthly payments of \$500.

I would like my bill to be:  Mailed  Emailed  Both

I am authorized to enter into this agreement on behalf of the company/agency listed on this agreement and I understand that all contributions are tax deductible within the limits described by law.

Signature Date

# 2024 Event Dates

March 23rd:  
Easter Extravaganza 1-4 p.m.  
July 4th:  
July 4th Festival 4-10 p.m.  
October 25th:  
Halloween Festival 5:30-8 p.m.  
December 14th:  
Christmas Parade 7 p.m.

To receive recognition in printed materials, partnership agreement must be submitted to the Town of Lillington by the following deadlines:

Easter Extravaganza: March 1st  
July 4th Festival: May 1st  
Halloween Festival: September 1st  
Christmas Parade: October 1st

Agreements received after this are not guaranteed to receive printed recognition.

\*To receive included exhibitor booths, applications for each event must be submitted to the Town of Lillington by no later than the following deadlines:

Easter Extravaganza: March 15th  
July 4th Festival: June 14th  
Halloween Festival: October 18th  
Christmas Parade: November 27th

Applications received after this are not guaranteed an exhibitor booth.

Please contact Christy Norris at (910) 893-0339 or cpowers@lillingtonnc.org with any questions regarding partnership opportunities with the Town of Lillington.

Completed Partnership Agreements can be submitted to the Lillington Community Center.

Mail PO Box 296  
Attn: Christy Powers  
Lillington, NC 27546

Hand Deliver 607 S. 13th Street  
Lillington, NC 27546

Email cpowers@lillingtonnc.org

Fax (910) 893-2607

Make checks payable to the Town of Lillington.

# Town of Lillington



# Partnership Opportunities

Lillington Parks and Recreation  
607 S. 13th Street  
Lillington, NC 27546  
[www.lillingtonnc.org/recreation](http://www.lillingtonnc.org/recreation)

## Diamond \$10,000

- Presenting sponsor for Easter Extravaganza, July 4th Festival, Halloween Festival and Christmas Parade.
- Business logo included on event flyers.
- Business logo included on event banners.
- Business logo included on sponsor page of the Town of Lillington website with a direct link to your web address for one year.
- Business logo displayed on the Town of Lillington electronic sign for one week each month.
- Name announced regularly between performances on stage—includes booth location and any promotional give aways, raffles, etc.
- One full page ad in the winter and spring program guides as well as business name listed on the back cover of both guides.
- Two signs to be displayed for one year at the Lillington Park.
- Advertisement on the Lillington Community Center bulletin board for one year.
- One 10x10 exhibitor booth at the Easter Extravaganza and Halloween Festival.\*
- Two 10x10 exhibitor booths at the July 4th Festival.\*
- Six Christmas parade entries.\*
- Eighteen annual memberships to the Lillington Community Center fitness center.
- Two room rentals at the Lillington Community Center.
- Repeat Diamond partners will receive 20% off.

**\*Please see Partnership Agreement for payment plans for Diamond, Platinum and Gold partnerships.**

## Platinum \$5,000

- Business name included on event banners.
- Business logo included on sponsor page of the Town of Lillington website with a direct link to your web address for one year.
- Business logo displayed on the Town of Lillington electronic sign for one week every other month.
- Name announced regularly between performances on stage—includes booth location and any promotional give aways, raffles, etc.
- One 3/4 page ad in the winter and spring program guides.
- One sign to be displayed for one year at the Lillington Park.
- Advertisement on the Lillington Community Center bulletin board for one year.
- One 10x10 exhibitor booth at the Easter Extravaganza, July 4th Festival and Halloween Festival.\*
- Three Christmas parade entries.\*
- Ten annual memberships to the Lillington Community Center fitness center.

## Gold \$2,500

- Business name included on event banners.
- Business logo included on sponsor page of the Town of Lillington website with a direct link to your web address for one year.
- Name announced regularly between performances on stage—includes booth location and any promotional give aways, raffles, etc.
- One 1/2 page ad in the winter and spring program guides.

- One sign to be displayed for one year at the Lillington Park.
- Advertisement on the Lillington Community Center bulletin board for one year.
- One 10x10 exhibitor booth at the July 4th Festival and Halloween Festival.\*
- Two Christmas parade entries.\*
- Five annual memberships to the Lillington Community Center fitness center.

## Silver \$1,000

- Business name listed on sponsor page of the Town of Lillington website with a direct link to your web address for one year.
- Name announced regularly between performances on stage—includes booth location and any promotional give aways, raffles, etc.
- One 1/4 page ad in the winter and spring program guides.
- One sign to be displayed for one year at the Lillington Park.
- Advertisement on the Lillington Community Center bulletin board for one year.
- One 10x10 exhibitor booth at the July 4th Festival.\*
- One Christmas parade entry.\*
- Two annual memberships to the Lillington Community Center fitness center.

## Bronze \$500

- One 1/8 page ad in the winter and spring program guides.
- One sign to be displayed for one year at the Lillington Park.